

The Dish

WINTER 2021



**HUMANE
SOCIETY**
OF BOULDER VALLEY

**Read about the lifesaving
Hurricane Ida transfer inside!**

Dear Friends,

As 2021 comes to a close, I'm reflecting on what a year it's been. So much has changed – and so much remains the same. While we adapted our services in response to the ongoing pandemic together, our work to serve and support the community through our mission continues, thanks to you.

Today as I write this, our team is busy caring for animals awaiting new homes, welcoming transfers of dogs and cats in need of specialized medical and behavior care and making matches in our adoption center. Yet still, as many return to "life as normal", we must remember our neighbors who will endure the impact of the pandemic for much longer. As those hardest-hit by COVID-19 work to rebuild their lives and overcome the trials of the past year, the need for HSBV's Safety Net services remains stronger than ever. Your support remains critical to keeping pets and people together during hardship through financial assistance in our Veterinary Clinic, free pet food so no one goes hungry and emergency boarding for pets of families in crisis. Services we know are critical to keep the important bonds between pets and people together, no matter what.

With each wagging tail, soothing purr and smiling guardian, I am filled with gratitude that you give pets and families a safe place to go when they need it most.

On December 7, we have an incredible opportunity to once again come together for the animals. **Your donation will be matched - UP TO \$100,000 - by a group of generous donors who know how important this day is to HSBV.** When you celebrate Colorado Gives Day with us, you give directly to the pets and people in our community who still need us - the gift of lifesaving and life-changing moments that ensure we can continue to fulfill our mission to keep pets and people together. Visit ColoradoGives.org/HSBV to schedule your gift.

Thank you for your continued dedication and support for HSBV. I am so grateful for each and every one of you,



**Jan McHugh-Smith, CAWA
CEO**



Photo: Adventure Pup Photography

Thanks to you...

HSBV and partners complete lifesaving, cross-country transfer!

In the aftermath of Hurricane Ida, HSBV collaborated with local and national shelter partners to transfer 39 dogs displaced from Louisiana due to Hurricane Ida. These dogs were temporarily sheltered in New Orleans until it was certain that their previous guardians would not be able to reclaim them. Once this was determined, the dogs were flown to Colorado with the help of HSBV, the Dumb Friends League, the Humane Society of the Pikes Peak Region, Rifle

Animal Shelter, the Louisiana SPCA of New Orleans, the Terrebonne Parish Animal Shelter and the Lafourche Parish Animal Shelter. Leanna Matthews, behavior and health coordinator, represented HSBV for this critical transfer to help animals and shelter partners in need. When you support the Humane Society of Boulder Valley, you help make lifesaving days like this possible! THANK YOU!



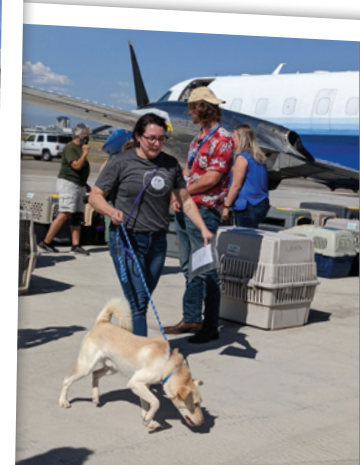
Leanna, behavior + health coordinator, welcoming Karla to Colorado



Chase



Karla



We You, Boulder County!

BOULDER COUNTY
GOLD

HSBV Awarded Best Non-Profit Organization

HSBV received several Boulder County Gold awards in 2021, voted on by members of our community – including Best Non-Profit Organization! HSBV also won Best Animal Shelter & Adoption Center and honorable mention for Best Veterinary Clinic. We are so honored and humbled to be recognized and know our work is only possible because of generous people like you. Thank you, Boulder County! Your support is truly lifesaving!



Brad, Clinic Client
Service Representative

HSBV by the Numbers*

*Statistics through October 2021



23,117

MEALS DONATED
to community pets in need

Providing support to community members in need to keep their pets fed and healthy despite hardship.



840 NIGHTS

EMERGENCY BOARDING
for pets of families facing crisis

For hospitalized guardians, and for families seeking refuge in times of crisis or hardship, HSBV is here to offer shelter and care to pets in need.

VETERINARY MEDICINE



Michelle,
Veterinary Technician

TOTAL ANIMALS SERVED

11,442

2,120 ANIMALS TRANSFERRED

to HSBV from overburdened communities to find loving homes



BEHAVIOR MODIFICATION

Proven positive-reinforcement based training to save animals' lives

774 ANIMALS SUPPORTED



HSBV Philanthropy Team



PetcoLove Grant

HSBV Receives \$10,000 Grant from PetcoLove

HSBV recently received a \$10,000 grant investment from PetcoLove, to support our lifesaving work for animals in our community and beyond. Funds from this grant will help transfer animals in need of specialized behavior care to HSBV, so we can help prepare them for their new families through our science and positive-reinforcement based training and behavior program. We're thrilled to have support from organizations like PetcoLove to further our mission and serve our community as an essential pet resource. Thank you, PetcoLove!

Schedule your
Colorado Gives Day gift!

coloradogives.org/HSBV

TUESDAY, DEC. 7

THE BEST DAY TO SAVE LIVES!



Your gift
will be doubled
up to
\$100,000

Thanks to generous
supporters!



DIGITAIL DASH

PRESENTED BY FLATIRONS SUBARU

THANK YOU!

Our hearts are touched, and we are so incredibly grateful for everyone who participated in our second Digitail Dash. While this year's celebration looked a little different, your lifesaving commitment remained the same – and thousands of animals will find their second chance in the coming months because of you!



2021

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REMARKABLE ROVER SPONSORS



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SENIOR LOAN OFFICER

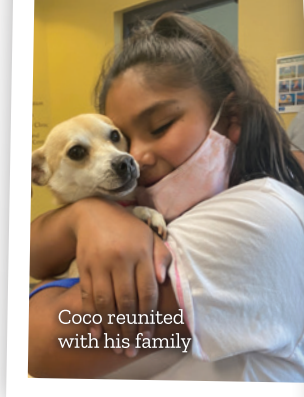
Keeping Coco at Home

How critical Safety Net Services helped a dog stay with his loving family

Little Coco arrived at HSBV when his family faced an unimaginable decision, as they had fallen on hard times and were unable to pay the required monthly pet deposit to keep him in their rented home. Devastated at the thought of losing their beloved Coco, his family turned to HSBV for help.

Our team wanted to keep Coco with his loving family and worked together to create a plan to keep Coco at home, where he belongs. As part of our Safety Net Services, HSBV offered to help cover the pet deposit so Coco could return to where he truly wanted to be – with his family.

As we learned more about Coco's needs, our training and behavior team worked to help ease some fear and anxiety Coco was experiencing, and our veterinary team performed



Coco reunited with his family



a wellness exam to ensure Coco was in good physical health. Soon, Coco was ready to return home to the family who loves him so much.

Sparks flew when Coco reunited with his family, and everyone was thrilled to be back together.

Coco and his family are just one example of how your support of HSBV's Safety Net Services are helping pets and people in our community when they need it most. Together, we can keep families together through times of hardship.

After 25 great years, Community Resource Center, including the Thrift Shop and Book & Jewel, will close at the end of the year

After much thoughtful consideration, the HSBV Board of Directors and Jan McHugh-Smith, CEO, have made the difficult decision to close our Community Resource Center, including the Thrift Shop and Book & Jewel. Located at 5320 Arapahoe Avenue in Boulder, the Thrift Shop has been serving the Boulder community while raising life-changing revenue for pets and people in need since 1997. Longtime HSBV supporters may remember the annual rummage sale held in the front yard of the animal shelter in the early 1980s; its popularity sparked the idea for a brick-and-mortar secondhand store that thrived with support from the Boulder community for more than two decades.

As with many businesses, the COVID-19 pandemic has had a prolonged impact on the Shop's operations and fundraising capacity. "Even with our best efforts, the Shop was not sustainable financially due to rising business costs and COVID. We made the difficult decision to close the Shop and focus our resources on the animals in our care," said Jan McHugh-Smith, CEO. As a local nonprofit, HSBV relies on the generosity of community members to succeed in helping vulnerable pets. As we look towards the future, we are so grateful to our caring community whose support carried



Community Resource Center

THRIFT SHOP

the success of the Thrift Shop for decades, and look forward to new ways to raise critical funds for animals counting on HSBV, as the Shop did for so many years.

We wish to extend our tremendous gratitude to the exceptional volunteers and hardworking staff who have created a fun and interesting thrift experience for our community. And, we sincerely thank all of you – our dedicated donors and shoppers – whose support has generated millions of dollars for the animals of HSBV.

Bridgette Chesne, Community Resource Manager for HSBV, adds that "Using online and social media platforms such as Facebook Marketplace or Nextdoor to sell household items to benefit Boulder's vulnerable animals is an easy way to raise money and then donate by mailing a check or clicking the link on our website to donate those dollars directly to our programs and services."

Retail sales will end on December 13.

Mikey, regular Thrift Shop guest



Ann's transformation to make new friends

Sweet Ann came to HSBV when her family needed help. She had grown increasingly reactive to other dogs, a behavior condition that her family wanted to ensure they could manage for the safety of Ann and other community dogs. She was enrolled in our Training Center's Grumpy Growlers class where our training team teaches families and dogs vital skills to thrive in the world, safely, when uncomfortable around other dogs.

Her devoted family also struggled to ensure she could enjoy play time outside as they didn't have a yard of their own. They were thrilled to know HSBV's play yards are available for rental after hours to help families just like theirs have a safe place for their canine companions to recreate.

Soon, Ann graduated from Grumpy Growlers, and even made new dog friends! Here's what her guardian had to say about Ann's amazing transformation:

"Ann now has two dog playmates! Her new dog friend, Olivia, lives just down the street and has a fenced yard, which is fabulous. Olivia is not as sprightly as Ann but they romped together a little bit and enjoyed hanging out and exploring the yard together."

*Ann is showing great improvement with her eye contact training, responding to the sound of the clicker and mat work. She loves the play yard so much! **Thank you, thank you, thank you** for providing this fenced space where she can play safely.*

I can't thank you enough for all your guidance and training technique tips. I don't know where we'd be with Ann today without you."

Ann in HSBV's Play Yard



Did you know?

HSBV's Training and Behavior Center uses only force-free, positive reinforcement-based techniques. Our methods use kindness and compassion, and work toward having a shared language between pet and guardian. Our techniques are productive and science-based, and we believe in reinforcement, respect, choice and FUN for all involved! Above all else, we want both pet and guardian to see, understand and respect the needs of the other.

Saving and changing lives with Bonusly!

Fancy arrived at HSBV with a swollen eye and severe gingivitis. It was clear that this enthusiastic orange tabby was in pain, and our team needed to act quickly.

Our skilled veterinarians successfully removed Fancy's painful eye and extracted several teeth that had begun to decay. Soon, she began to heal and share long snuggles with our staff and volunteers. To no one's surprise, Fancy was adopted quickly and loves her new home.

Bonusly provided a space for our team to share and celebrate Fancy's recovery through an app that enables our team to recognize one another publicly among our staff and in real-time. Thank you for your support of veterinary medicine at HSBV, and thank you for helping spread the love, Bonusly!



Fancy





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Thank You, Flatirons Subaru!

Subaru Loves Pets, and HSBV Loves Subaru! HSBV and our generous partners at Flatirons Subaru celebrated Adopt a Shelter Dog Month in October by hosting another successful Subaru Loves Pets adoption event this year. They generously sponsored discounted adoption fees for adult dogs with the goal of finding them homes more quickly and donated \$100 for every dog adopted throughout the month. We're also excited to be selected as a Share the Love partner again this year! When you purchase or lease a new Subaru, from November 18, 2021, through January 3, 2022, Subaru will donate \$300 to your choice of charity, including HSBV! Thank you, Flatirons Subaru for sharing the love with animals and families in need!



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Thank you

for changing thousands of lives in 2021!



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