

The

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SPRING 2019



HUMANE
SOCIETY
OF BOULDER VALLEY

FLATIRONS SUBARU PRESENTS

PUTTIN' ON THE LEASH 2019

SAT. APRIL 13 | 6 PM
CU EVENTS CENTER

THE
PET
gala

TICKETS & MORE INFO AT
POTL2019.ORG

PUTTIN' ON THE LEASH

THE PETROPOLITAN
MUSEUM OF ART

THE PET GALA

Meet Bo and Murphy,
canine companions
of the McGuire-Van
Dusen family!

This year's Face of
Puttin' On The Leash!
Join us to bid on this
exciting package and have
your pet be the inspiration
for the lifesaving evening
next year!

A GALA TO BENEFIT THE ANIMALS OF THE



**HUMANE
SOCIETY**
OF BOULDER VALLEY

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AN IMPORTANT ANNOUNCEMENT FROM OUR CEO

Dear Friends,

For the past 21 years, I have had the privilege to be a part of HSBV and see firsthand the impact our mission creates on pets and people. HSBV has been a central part of my life, and the work we all do together has inspired me every day. Because of the incredible connection we share, it is difficult to share my decision to leave HSBV in May to start a coaching and consulting business.

You, our family of supporters, have been a huge part of my joy at HSBV, seeing your compassion for the animals and families we serve and how your inspiring commitment to those in need is life-changing and lifesaving for thousands in our community and beyond. Thank you for the incredible honor of serving our community. Together, we have accomplished so much, for so many, and HSBV will continue to do so for many years, because of your support.

I would be so honored if you would join me for my final Puttin' On The Leash as HSBV's CEO. It has been my favorite night with each passing year, and I'd love to see you in person before I depart. Inspired by the fashion-forward style of The Met Gala for the Metropolitan Museum of Art, HSBV's **The Pet Gala** will be a night you won't forget!

On April 13, you will be transported to a night of celebrity, new-age fashion designs, and refined dining and libations – all while raising funds to help animals and people, ensuring happy and healthy relationships thrive in our community and beyond.

When you purchase your ticket to **Puttin' On The Leash: The Pet Gala**, you will be joining more than 1,000 animal loving community members in supporting pets and their families. You'll enjoy delicious local food from the best restaurants in and around Boulder, thirst-quenching beverages courtesy of Superior Liquor and their partners, and exciting live and silent auctions. Every ticket you purchase, donation you make, and item you bid on, ensures every pet and person who comes to HSBV for help receives the care, comfort, and kindness they deserve. Boulder Valley's premier gala, **Puttin' On The Leash: The Pet Gala** will be a life-changing evening – purchase tickets today!

I can't wait to see you there to offer my heartfelt appreciation for each and every one of you who has enriched HSBV, and my life, beyond measure.

With gratitude,


Lisa Pedersen, CEO



A Note From The Board Of Directors

Dear HSBV Supporters,

The Humane Society of Boulder Valley has been fortunate to have Lisa Pedersen as our CEO for the last 12 years. Her commitment to the animals and to our community has been monumental, and she will be deeply missed. We are grateful for her outstanding leadership within HSBV and beyond.

As a result of Lisa's direction, HSBV has continued to advance in the medical and behavioral treatment of the many animals who come through our doors, and her commitment to forming relationships throughout the animal welfare community will benefit HSBV for years to come.

The Board of Directors, through collaboration with Lisa and the HSBV leadership team, is currently undergoing a search to find a new CEO who will

continue to lead HSBV in fulfilling our mission and meeting the needs of our community. During Lisa's tenure as CEO, she has built an amazing leadership team who manage each facet of HSBV with professionalism and under the mission to which we are all so dedicated. Moving forward we have absolute confidence that HSBV will continue to enrich the lives of animals and members of our community as it has for the last century.

The legacy of Lisa's impact on HSBV will be long-lasting. On behalf of our fellow board members, we would like to thank Lisa, our incredible staff, our amazing volunteers, and our generous donors for your continued love and support of HSBV!



Bing Chou & Michaela Phillips
Co-Chairs, HSBV Board of Directors

If you have any questions please feel free to contact Michaela Phillips, who is a current co-chair of the Board of Directors at HSBV. Michaela can be reached at michaela@michaelaphillips.com or 303-579-5517.

Celebrating Lives Saved with Bonusly



When Ike and his siblings arrived in Boulder, they were bright eyed and ready for their next adventure. Within a few days of their arrival, the small cattle dog puppies started showing signs that they weren't feeling well. Our shelter and medical teams quickly identified the puppies had been harboring the deadly Parvovirus, and the stress of the changes in their young lives caused them to grow ill very rapidly. Our team worked around the clock to ensure they each received individualized lifesaving care so they could thrive and live long happy lives with loving families. Spirited little fighters, the entire litter of puppies battled to overcome Parvo, and found their loving homes within days of their full recovery.

Bonusly, the official employee recognition partner of HSBV, helped us celebrate the amazing work and dedication of the staff who worked tirelessly to provide critical, intensive care to ensure Ike and his siblings recovered and found loving homes. Staff cheered each other on as they shared stories on our Bonusly newsfeed of their colleagues going above and beyond to help each other, the puppies, and their families thrive again. Thank you, Bonusly, for helping us celebrate these lifesaving stories across HSBV!



Love Letters

REGGIE

I adopted Reggie from the shelter a few months back and he's the best dog ever! So much love from this little guy. Best decision I have ever made.

- Nary O.



MAE WEST

I adopted this sweet little pup from the Humane society of Boulder Valley. Mae West is a 5 year-old Boxer mix whose favorite activities include showing off her toys, hanging out wherever you are (including the middle of the kitchen floor), and lots of cuddling.

She is sweet as could be, smart, and silly. She is perfect for me and I can tell we're going to get along just fine!

- Natalie V.



VISIT OUR

Redesigned website

BOULDERHUMANE.ORG

Our new mobile-friendly website makes it even easier to view animals available for adoption, read about upcoming HSBV events, explore volunteer opportunities, and support the pets of HSBV.

Thanks to Nuf Said and Rule4 for making the new boulderhumane.org a reality!



Upcoming Events

FOLLOW US!



@humaneboulder



@humanesocietyofbouldervalley

PUTTIN' ON THE LEASH 2019 @ CU EVENTS CENTER

SATURDAY, APRIL 13 | 6 PM

GET TICKETS TODAY! | potl2019.org

MCGUCKIN HARDWARE PET EXPO @ MCGUCKIN HARDWARE

SATURDAY, JUNE 1

10:00 AM - 4:00 PM

DOGGIE DASH 2019 - SAVE THE DATE! @ BOULDER RESERVOIR

SUNDAY, SEPTEMBER 22 | 10 AM



PURINA

Last year, Purina fed more than 6,950 shelter animals. Their generous support is lifesaving and life-changing!

**THANK YOU,
PURINA!**



Just for Fun

When I scroll through the camera roll on my cell phone I see hundreds of photos of my pets: once in a while the furry faces are broken up by a particularly photogenic meal or a snapshot of my husband doing something silly, but mostly it's my cats sitting in yet another box, napping sweetly on the couch, or flying through the air after a wand toy. Each image brings an immediate smile to my face, and a desire to share my heart swell with everyone I know, which is so easy to do with social media! Instagram, Facebook, Snapchat – whatever your platform of choice – I suspect there are more than a few photos of your beloved pets in your images and posts.

Creating a social media presence for your pet in the form of their own account can be a fun, lighthearted way to indulge your obsession with being their personal paparazzi and caption each moment with their unique voice and personality and connect you with social opportunities in your area. You won't be alone, I promise – thousands of pet guardians have taken the plunge!

Plus, in addition to the internal delight your own pet's face brings you, the other pets they befriend on social media are guaranteed to keep you smiling just as much. Love a Labrador? A quick hashtag search will connect you with hundreds of irresistible faces to follow. Are calico cats more your style? Potential feline friends abound! #WhiskerWednesday, #FlashbackFriday, #TacoTongueTuesday; all those outtakes on your phone may come in handy!

So, the next time your furry friend does something that leaves you racing for your camera, remember that you may just be living with the next Grumpy Cat or Boo the Pomeranian!

MAGGIE MCSCHAEFER DIRECTOR OF STRATEGIC INITIATIVES

Be sure to follow HSBV's Instagram for your daily dose of adorable animals!
[@humanesocietyofbouldervalley](https://www.instagram.com/humanesocietyofbouldervalley)





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Your Support at Work

SAVING LIVES!

The Humane Society of Boulder Valley (HSBV) is not operated or funded by any national humane groups or governmental agencies; we rely on contributions to bring our services to the community. Our service area includes Boulder, Broomfield, Niwot, Louisville, Erie, Lafayette, and Superior. As an Open Admission shelter, we accept every animal who is brought to our facility regardless of age, health or behavior.

<u>YEAR-TO-DATE TOTALS</u>	<u>2018</u>
Adoptions	4,903
Reunited Lost & Found Animals	745
Spay/Neuter Surgeries (SHELTER)	2,835
Animals Supported by Behavior Modification	942
Animals Transferred	2,559
Average Length of Stay for All Animals (in days)	10.9

Thank you for helping animals in need!

HUMANE SOCIETY OF BOULDER VALLEY
303.442.4030 | boulderhumane.org